

bet-at-home.com once again achieves highest values in 2018!

The listed online provider of sports betting and gaming has once again reached highest values in betting and gaming volume as well as EBITDA in the financial year 2018. Attractive bonus campaigns for the Football World Cup 2018 in Russia and the constant expansion in the product range made it possible to continue the path of success.

In the financial year 2018, betting and gaming volume increased to EUR 3.2 billion, thus reaching the highest level in the history of bet-at-home.com AG Group. Particularly in the fourth quarter of 2018, gross betting and gaming revenue increased again compared to the previous quarters, resulting in an accumulated amount of EUR 143.4 million for the financial year 2018.

Marketing expenses totaled to EUR 38.3 million and included international advertising and customer-friendly bonus campaigns especially in the second quarter of 2018, in the course of the Football World Cup from 14 June to 15 July in Russia. *“For bet-at-home.com, comprehensive marketing expenses for major sporting events such as the Football World Cup 2018 in Russia are trend-setting investments in our future. These contribute largely to the strengthening and further development of the brand. Achieving the proud figure of 5 million registered customers in October 2018 shows us once again, that the strong momentum of bet-at-home.com is continuing”*, said Franz Ömer, CEO of bet-at-home.com AG Group.

At EUR 36.2 million, EBITDA increased again in the financial year 2018 compared to the previous year, thus reaching once more the highest level in the company’s history.

Due to the excellent liquidity and high level of cash and cash equivalents, Management and Supervisory Board will propose the distribution of a total dividend for the financial year 2018 of EUR 6.50 per share to the Annual General Meeting in May 2019.

About bet-at-home.com

The bet-at-home.com AG Group is active in the domain of online gaming and online sports betting. With more than 5.0 million registered customers, the stock listed company represents, together with its subsidiaries, one of Europe’s most successful gaming providers. The varied options offered on www.bet-at-home.com include sports betting, poker, casino, games and virtual sports. bet-at-home.com has companies in Germany, Austria, Malta and Gibraltar. The successful development of the company can be attributed to its 301 employees as at 31 December 2018. The Group holds various licenses via its Maltese companies for online sports betting and gaming. The licenses allow the company to organize and market online sports betting and online casinos. Since 2009, bet-at-home.com AG has been a part of the Betclix Everest SAS Group, which is a leading French Group in the domain of online gaming and sports betting.

PRESS RELEASE
Dusseldorf, 4 March 2019



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