

bet-at-home.com achieves highest EBITDA in the company's history!

In the third quarter of the financial year 2018, the listed online betting and gaming provider bet-at-home.com achieved a significant increase in earnings. With a higher gross betting and gaming revenue compared to previous periods of EUR 37.6 million in the third quarter of 2018, EBITDA reached its historic record of EUR 13.0 million. International advertising campaigns for the Football World Cup 2018 in Russia from 14 June to 15 July contributed to the successful acquisition of new customers and the reactivation of existing customers. On 11 October 2018, the bet-at-home.com AG Group also cracked the mark of 5.0 million registered customers.

In the first three quarters of 2018, EBITDA totaled EUR 23.9 million. In Q3 2018, the listed online betting and gaming provider reached EUR 13.0 million in EBITDA and thus the highest figure in the company's history. As a result of the intensified marketing measures in the second quarter of 2018 as part of the Football World Cup, the focus in the third quarter of 2018 was as planned on increasing earnings again by successfully acquiring new customers as part of the major sporting event.

Gross betting and gaming revenue totaled EUR 37.6 million in the third quarter of 2018, cumulatively amounting to EUR 104.2 million in the first three quarters of 2018. The betting and gaming volume in the first nine months of the reporting period 2018 totaled EUR 2,305.1 million.

"The highest EBITDA in the history of bet-at-home.com underlines the total success of the marketing measures taken before and during the Football World Cup 2018. As the majority marketing investments of the financial year 2018 had already been incurred in the first half of the year, also in the fourth quarter of 2018 the focus is set on further expanding the earnings", states Michael Quatember, CEO of bet-at-home.com AG when discussing the company's business performance.

About bet-at-home.com

The bet-at-home.com AG group is active in the sector of online gaming and sports betting. With 5.0 million registered customers around the world and shares listed on the Frankfurt stock exchange, the company and its subsidiaries are among the most successful online gaming providers in Europe. The extensive portfolio at www.bet-at-home.com includes sports betting, poker, casino, games and virtual sports. bet-at-home.com has companies in Germany, Austria, Malta and Gibraltar. On 30.09.2018, the group counted 301 employees, all of whom contribute to the group's successful development. The company holds online sports betting and gaming licences through its Maltese companies. These licenses allow the company to operate and market online sports betting and online casinos. Since 2009, bet-at-home.com AG has been a part of the Betclix Everest SAS group, a leading French group specialising in online gaming and sports betting.

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